

► Whitepaper version v1

Creatorprotocol

23 June 2021

[Creatorprotocol.net](https://creatorprotocol.net) / Our Blockchain System

[Creatorprotocol.online](https://creatorprotocol.online) / Our platform where we gather creators and supporters

Creator and creator donation economy crypto token.



► Update : Creator Protocol New Logo



https://creatorprotocol.net/wp-content/uploads/2021/10/CRE_Logo_200px.png

► Introduction

What is Creator Protocol

It is a project that collects live streamers and support/donations on social media on a single platform. While this project gathers all publishers and platforms together, it aims to make donations with its own token, Creatorprotocol (CRE).

What's in it?

It is the only platform in the world that gathers live streams and publishers on platforms such as Twitch, YouTube, TikTok, Instagram and Bigo Live on a single platform. It allows support/donation with low commission, receive advertisements during live streams and users to access details about live streams without in-application. This ecosystem entirely takes place on blockchain thanks to Creator Protocol.



► Introduction

What is the problem?

Creators use more than one platform.

Live streaming donations numbers are booming across the globe. (60% alone last year)

Creators are extremely unhappy due to high commission rates applied by the platforms.

Users cannot see when/where their favorite creator will go live

Our Solution

Very low commission rates on our platform

Unifying creators-viewers on a single platform. Providing accessibility.

Providing exposure even to the creators with low number of followers. Discovering potential talents.

Providing link insertions on platforms like TikTok.

Fast payments thanks to blockchain



► From the team

We started this journey with the dream of becoming the ecosystem of publishers and their fans.

We met in this project as people who have been working successfully in the technology industry for many years. When we moved to the project stage of the idea we created, we decided that with many topics such as the commission of payment systems or the commissions of platforms, the money disappeared more and it would be even more of an exhausting system due to delayed payments. Of course, as people who are curious about blockchain and we have been following it for many years, we have been directed to create our ecosystem and publisher ecosystem in this structure.

As a result, we decided that this platform should have a token of its own.

And that's the Creator Protocol.

Thanks to everyone who supports us on this journey.

We'll keep you updated on our socials regularly.

Regards,
Creator Protocol Ltd.



▶ Outline

General Information

- Risks and Disclaimer
- Product Information
- Product Details
- Project Phases
- Creator Economy
- Token information and distribution
- Pre-sale and use of the collected investment
- Markets
- Teams
- Partners
- Roadmap
- Wrap-Up



Risk and Disclaimer



► Risk - Disclaimer

Risk

You acknowledge and agree that there are numerous risks associated with purchasing Creator Protocol CRE, holding Creator Protocol CRE, and using Creator Protocol CRE for participation in the CREATOR PROTOCOL. In the worst scenario, this could lead to the loss of all or part of the Creator Protocol CRE which had been purchased. IF YOU DECIDE TO PURCHASE Creator Protocol CRE, YOU EXPRESSLY ACKNOWLEDGE, ACCEPT AND ASSUME THE FOLLOWING RISKS:

- 1. Uncertain Regulations and Enforcement Actions:** The regulatory status of Creator Protocol CRE and distributed ledger technology is unclear or unsettled in many jurisdictions. The regulation of virtual currencies has become a primary target of regulation in all major countries in the world. It is impossible to predict how, when or whether regulatory agencies may apply existing regulations or create new regulations with respect to such technology and its applications, including Creator Protocol CRE and/or the CREATOR PROTOCOL. Regulatory actions could negatively impact Creator Protocol CRE and/or the CREATOR PROTOCOL in various ways. The Company, the Distributor (or their respective affiliates) may cease operations in a jurisdiction in the event that regulatory actions, or changes to law or regulation, make it illegal to operate in such jurisdiction, or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction. After consulting with a wide range of legal advisors and continuous analysis of the development and legal structure of virtual currencies, a cautious approach will be applied towards the sale of Creator Protocol CRE. Therefore, for the token sale, the sale strategy may be constantly adjusted in order to avoid relevant legal risks as much as possible. For the token sale, the Company and the Distributor are working with the specialist blockchain experts.
- 2. Inadequate disclosure of information:** As at the date hereof, the CREATOR PROTOCOL is still under development and its design concepts, consensus mechanisms, algorithms, codes, and other technical details and parameters may be constantly and frequently updated and changed. Although this white paper contains the most current information relating to the CREATOR PROTOCOL, it is not absolutely complete and may still be adjusted and updated by the CREATOR PROTOCOL team from time to time. The CREATOR PROTOCOL team has no ability and obligation to keep holders of Creator Protocol CRE informed of every detail (including development progress and expected milestones) regarding the project to develop the CREATOR PROTOCOL, hence insufficient information disclosure is inevitable and reasonable.
- 3. Competitors:** Various types of decentralised applications and networks are emerging at a rapid rate, and the industry is increasingly competitive. It is possible that alternative networks could be established that utilise the same or similar code and protocol underlying Creator Protocol CRE and/or the CREATOR PROTOCOL and attempt to re-create similar facilities. The CREATOR PROTOCOL may be required to compete with these alternative networks, which could negatively impact Creator Protocol CRE and/or the CREATOR PROTOCOL.
- 4. Loss of Talent:** The development of the CREATOR PROTOCOL greatly depends on the continued co-operation of the existing technical team and expert consultants, who are highly knowledgeable and experienced in their respective sectors. The loss of any member may adversely affect the CREATOR PROTOCOL or its future development. Further, stability and cohesion within the team is critical to the overall development of the CREATOR PROTOCOL. There is the possibility that conflict within the team and/or departure of core personnel may occur, resulting in negative influence on the project in the future.
- 5. Failure to develop:** There is the risk that the development of the CREATOR PROTOCOL will not be executed or implemented as planned, for a variety of reasons, including without limitation the event of a decline in the prices of any digital asset, virtual currency or Creator Protocol CRE, unforeseen technical difficulties, and shortage of development funds for activities.
- 6. Security weaknesses:** Hackers or other malicious groups or organisations may attempt to interfere with Creator Protocol CRE and/or the CREATOR PROTOCOL in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing. Furthermore, there is a risk that a third party or a member of the Company, the Distributor or their respective affiliates may intentionally or unintentionally introduce weaknesses into the core infrastructure of Creator Protocol CRE and/or the CREATOR PROTOCOL, which could negatively affect Creator Protocol CRE and/or the CREATOR PROTOCOL. Further, the future of cryptography and security innovations are highly unpredictable and advances in cryptography, or technical advances (including without limitation development of quantum computing), could present unknown risks to Creator Protocol CRE and/or the CREATOR PROTOCOL by rendering ineffective the cryptographic consensus mechanism that underpins that blockchain protocol.
- 7. Other risks:** In addition, the potential risks briefly mentioned above are not exhaustive and there are other risks (as more particularly set out in the Terms and Conditions) associated with your purchase, holding and use of Creator Protocol CRE, including those that the Company or the Distributor cannot anticipate. Such risks may further materialise as unanticipated variations or combinations of the forementioned risks. You should conduct full due diligence on the Company, the Distributor, their respective affiliates, and the CREATOR PROTOCOL team, as well as understand the overall framework, mission and vision for the CREATOR PROTOCOL prior to purchasing Creator Protocol CRE.



► Risk - Disclaimer

Disclaimer

► Self-assessment of sophisticated Investors

Purchase of CreatorProtocol (CRE) tokens should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of cryptographic tokens, like BinanceCoin (“BNB”), Ether (“ETH”), Tether (“USDT”) and block-chain based software systems. Purchasers should have functional understanding of storage and transmission mechanisms associated with other cryptographic tokens.

Further purchasers will undertake self-assessment on their knowledge and understanding of financial contracts and financial derivatives in particular. Only individuals, entities, or companies that fully understand the functionalities, capacities and constraints of the CreatorProtocol (CRE) token should proceed and purchase it.

► Price volatility disclaimer

The CreatorProtocol (CRE) tokens do not represent any formal or legally binding investment.

Cryptographic tokens that possess value in public markets, such as ETH, USDT, BNB have demonstrated extreme fluctuations in price over short periods of time on a regular basis. Purchasers should be prepared to expect similar fluctuations. Such fluctuations are the result of supply and demand forces experienced by token users.

By purchasing CreatorProtocol (CRE) tokens, users expressly acknowledge and represent that they fully understand that the token may experience volatility in pricing and will not seek to hold any of the two-tier parties (the issuer or the CRE Team) liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected to, the purchase of CreatorProtocol (CRE) token.

► Liability disclaimer

Purchasing CreatorProtocol (CRE) token entails a number of risks concerning its valuation, safekeeping and continuous access to technical infrastructure (access to Internet, online exchange account, etc.). Users expressly acknowledge and represent that they fully understand that the token may experience volatility in pricing, liquidity, technical access, data breaches and will not seek to hold any of the two-tier parties (the issuer or the CRE Team) liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected to, the purchase of CreatorProtocol (CRE) token. As such neither the issuer nor the CRE Team will be held liable for any damages that may arise from any lawful actions of the two. The lawful actions will be determined based on the legislation in force of the two jurisdictions respectively, seen separately for each company.

► Taxation disclaimer

When purchasing the CreatorProtocol (CRE) token users acknowledges that they fully understand that they are solely responsible for any tax reporting and payment, levies or similar dues to tax authorities of their respective jurisdiction. Users will not seek to hold the issuer or the CRE Team liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected to, the purchase of CreatorProtocol (CRE) token as far as taxation issues are concerned.

Users acknowledge that they fully understand that the details of their dealings, accounts and trading history information will be shared by the issuer or the CRE Team with the tax and law enforcement authorities of the jurisdiction that has issued his/her electronic certificate.

Users acknowledge that they fully understand that the details of their dealings, accounts and trading history information will be shared by the issuer or the CRE Team with tax and law enforcement authorities outside the jurisdiction that has issued their electronic certificates if the request from the said jurisdiction is made by competent authority and is connected to a criminal investigation.



► Risk - Disclaimer

Disclaimer

► Disclaimer on deliverables

The Issuer may delay the deliverables described in this White Paper, if considerable technical difficulties arise.

► Disclaimer on costs of money transfer

All costs of money, currencies, crypto assets or others transfers of value are to be for the account of the user. The Issuer may take appropriate sums out of the transferred amounts, should such eventuality arises, as to cover the said expenses.

The Issuer and/or the CRE Team will not remit wei, cents or parts of other currencies to the users should the transfer costs exceed the amount overpaid in the ICO or due in other circumstances. The user agrees that those amounts will be considered transaction costs for the purchase.

► Disclaimer on the Terms and Conditions of use

This White Paper will not give rise to any claims by the users that may impact the Terms and Conditions of use duly published on the official ICO webpage: www.creatorprotocol.net. The Terms and Conditions are binding and are to be interpreted in line with the ordinary legal theory. The rights of users/investors set out by the Terms and Conditions are in line with the rights set up in this White Paper and any interpretation of the said rights/liabilities will take both texts under consideration

► Disclaimer concerning identification

Users acknowledge that they fully understand that the status of their electronic certificates will be checked by the CRE Team. If their electronic certificates have been withdrawn, are out of date or any technical malfunction frustrates the verification process the CRE Team may, at its own discretion, refuse to confirm user identity. Users will not seek to hold the issuer or the CRE Team liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected to user verification as far as the issue has originated outside the CRE's organizational structure.

The CRE Team may refuse to identify users, in essence blocking their accounts, also if there is a court or administrative order to do so, or if users have been targeted by international sanctions or are subject to asset freeze by the jurisdiction of the CRE Team incorporation. The CRE Team may refuse to identify users, in essence blocking their accounts, also in case of urgency and on request of competent authorities in the public interest and in cases relating to money laundering, illegal proceeds, theft (of assets or identity), ransom payment, terrorism funding, or support and/or funding of activities considered illegal under the laws of the CRE Team's incorporation jurisdiction. In those circumstances users will not seek to hold the issuer or the CRE Team liable for any losses or any special, incidental, or consequential damages arising from, or in any way connected to the user verification, but will address their claims to the competent authority that has made the request for the asset freeze.

Creatorprotocol does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity or person, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this whitepaper.



Product Information



► Product Information (creatorprotocol.online)

Our aim is to gather publishers on social media under one roof and to receive donations with low commissions. It has been decided to use blockchain technology instead of local currencies in order to use new technologies and to go towards the place where the world has evolved. With the advanced filtering algorithm, users will be able to browse between "platform" and "live streams", find the streamer they want and donate easily.

What's in it for creators?

Due to the high commissions taken by the major platforms today, it's obvious that streamers are in search of a brand new platform. They need a panel where they can manage and use their own creator ecosystem. Supporting the creators as Creatorprotocol Token is one of our main goals. We offer a fast and instant exchange solution to the problem of streamers receiving delayed payments in monthly timeframes.

They will be able to manage the transactions of their digital currencies quickly and at any given time via Creator Wallet.

They will be able to receive their donations with a lower commission.

More exposure is provided to the creators/streamers.



► Product Information (creatorprotocol.online)

What's in it for viewers?

Viewers will be able to donate as much as they want by sending tokens from their Creator Wallet to any streamer.

Users will have access to the Creator Wallet.

They will be able to easily reach the streamers on a single platform without having to navigate between different platforms.

Viewers can donate any amount they wish to the streamers.

Product Details (creatorprotocol.online)

We bring streams from platforms such as TikTok, Twitch, Instagram, YouTube, Bigo Live to a single application.

Users can quickly donate to streamers as much as they would like want with their Creator Protocol Token

We will create a platform-specific Creator Wallet that both publishers and users can use. With this wallet, they can make transfers to other wallets and use it, if they wish, to valid exchanges on trade markets.



► Product Information (creatorprotocol.online)

Product Details (creatorprotocol.online)

We ensure that streamers can withdraw the donations whenever they want unlike other platforms where they can withdraw on a monthly basis. They can transfer their tokens wherever they are and whenever they want. We only get a maximum of 10% commission from these donations.

Extra bank and payment systems commission won't be charged in our system

On other platforms, they take a minimum of 40% of these donations as commission. In summary, we do this on blockchain technology with only 10% commission and without any bank or intermediary payment system.

Users will be able to filter from hundreds of streamers under the categories of "social media" and "currently live ". They will also be able to search by category of live streams they like to watch.

Users will be able to see the day and time of the live broadcasts and be informed prior to the stream.



► The Creator Economy

The creator economy is based on creating something unique and using that thing to make your own economy come alive. What you create is 100% depending on you. Funny cat videos, a music tutorial, a gaming stream and the list goes on forever.

There are more than 50 million people around the globe considering themselves creators. Impressive numbers for an economy that was only created 10 years ago.

3M+ of those 50M+ people consider themselves as professional creators.

Video streaming platforms are expected to exceed 70 Billion USD revenue by 2021. In 2016 it was only 30.3 Billion USD.

Twitch has 3M+ monthly streamers on average.

Live Streaming Industry is around 100 Billion Dollars right now. And It's getting bigger every single year. It is expected to hit 247 billion USD by 2027.

The Middle East & Africa have the most live social streamers in the world



► Project phases (creatorprotocol.online)

Project Ideation



Technical Analysis and Reporting



UIX Web and Mobile Design



Software Development Process



Mobile Application Project



Mobile Application UIX



Mobile Application Software Development



Creator Protocol Token

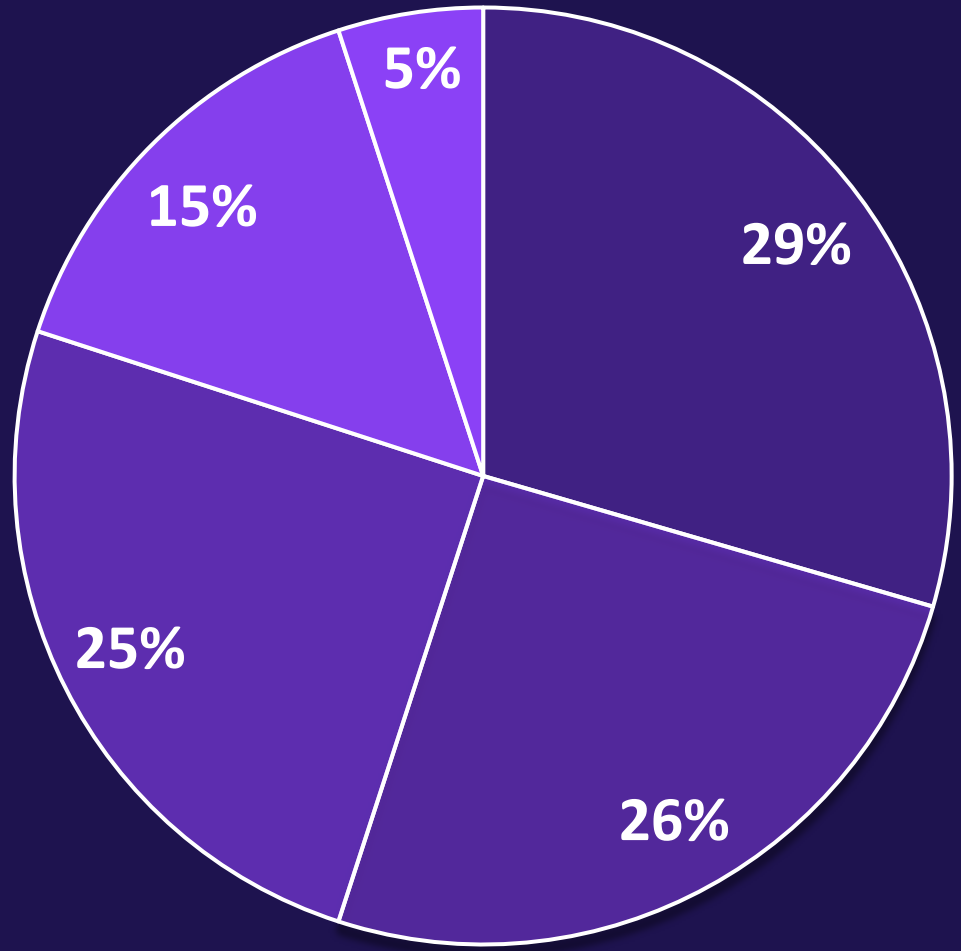
CRE



► Token Supply Info and Distribution

There are 200,000,000,000,000 tokens available in total. These tokens are distributed as below:

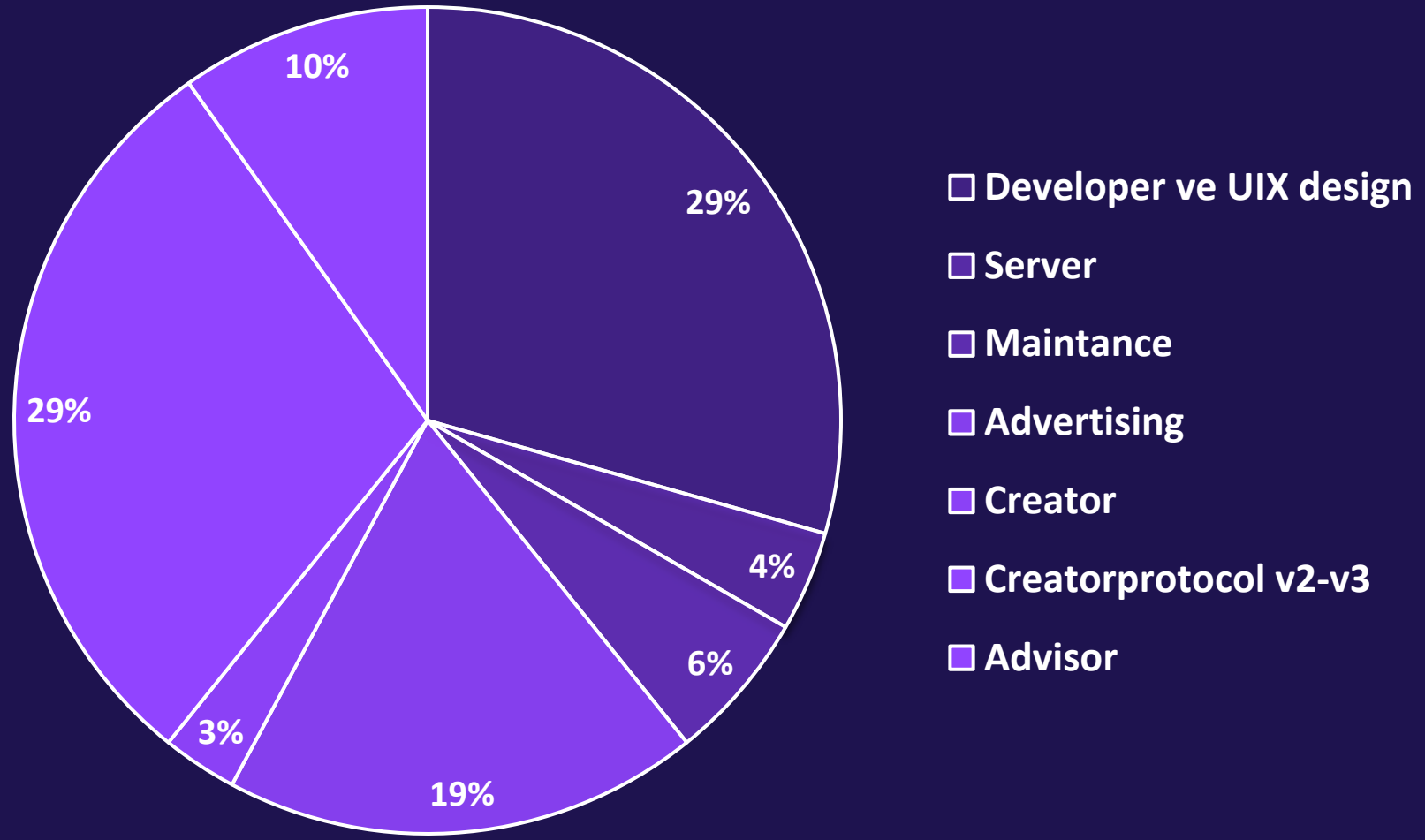
- **Company:** 51,000,000,000,000
- **Founders:** 10,000,000,000,000
- **Pre Sale Supply:** 30,000,000,000,000
- **Total Supply:** 59,000,000,000,000
- **Burn:** 50,000,000,000,000



- Supply
- Company
- Burn
- Pre Sale
- Founders



► **Company tokens will be distributed as below;**



Pre Sale



► Pre-Sale and Use of Investment Collected

The pre-sale income will be used to activate the token system, for the necessary expenses and the establishment of the Creator Protocol team.

Our pre-sale consists of 30,000,000,000,000 tokens. It equals to 15% of the total number of tokens including burned tokens.

These sales are divided into 3 groups.

The pre-sale starts on 25 June 2021 at 19:00 (GMT+3).

Presale 1	Presale 2	Presale 3
50\$	100\$	200\$
500.000.000 CRE	909.090.909 CRE	1.538.461.538 CRE
50 days lock	45 days lock	35 days lock
5 times purchase (max)	5 times purchase (max)	5 times purchase (max)
1 CRE = 0,0000001	1 CRE = 0,00000011	1 CRE = 0,00000013



► Markets

Creator Protocol will be supplied via Pancake Swap after pre-sale. Then, the necessary applications will be made to the Gate.io, Coinmarketcap, Coingecko, Coinbase, OKEx and Binance exchange markets. Apart from the plan we have mentioned, applications to other exchanges will be made according to our progress and all of them will be announced on our social accounts.



Team



► The Team



Yağız Bayrak - CEO - Head of Live at T

Head of LIVE at TikTok Turkey

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Yasin Yeşilova - CTO - Project Manager

Former Technical Analysis Head at WPP Grey 4129 Group

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Serkan Yeşilova – CFO

Former CEO and co-founder of oyunfor.com, oynasana.com



İrfan Alanç - Co-Founder - Community Manager

Linkedin: <https://www.linkedin.com/in/irfan-alan%C3%A7-48a4751b2/>



Partners



▶ Partners



Road Map



► Road Map



Thanks!

